



Sponsorship Offer for sponsoring the IIA Hungary International Conference

Be a sponsor and an exhibitor at the international online conference of IIA Hungary!

We offer an innovative solution to reach your business and marketing goals with our diverse sponsorship offers.

The title of this unique online conference that will be held on September 15, 2021, is:

An evolving risk universe in the age of disruption - Internal Audit in a key role

Target group:

Most participants will be internal audit and compliance executives of multinational companies, as well as audit and training professionals from consulting firms.

Our Mission:

Internal auditors have a key role to play in the current situation. We offer solutions to identify and manage emerging new risks with our keynote speakers, like:



Richard Chambers, former CEO of IIA Global



J. Michael Peppers, former president of IIA Global



Ramses Gallego, International Chief Technology Officer – Barcelona

and many other great speakers from around the world.

What is our offer?

- Reaching an international market with many participants
- Stunning, interactive program with world-renowned speakers
- Innovative tools of online technology that give your company a prestigious look
- A more convenient exhibitor participation than ever before
- Exciting roundtable discussions with state-of-the-art online networking solutions
- Versatile communication platforms
- Outstanding service with a personalized offer!



We offer a wide range of opportunities to our sponsors to present their services and to be able to directly address and reach as many participants and interested parties as possible.

| SPONSORSHIP PACKAGES | Gold | Silver | Bronze |
|---|--------------------|--------------------|--------------------|
| | 750 000 HUF | 500 000 HUF | 200 000 HUF |
| | € 2 500 | € 1 800 | € 750 |
| Linkedin post at the conclusion of the contract (IIA Hungary LinkedIn page) | x | x | x |
| Placing a logo on the main page of the conference | x | x | x |
| Placing a logo in the conference program | x | x | x |
| Placing a logo in the article announcing the conference on the IIA Hungary website | x | x | x |
| Linkedin post about conference sponsors (before the conference) | x | x | x |
| Placement of the sponsor's linkable logo in a 'thank you' letter to participants | x | x | x |
| Banner placement in the IIA Hungary (BEMSZ) domestic newsletter (published monthly) | x | x | x |
| Free participation of employees of the sponsor (no. of people) | 5 | 5 | 2 |
| 20-second commercial placement in the conference intro video | x | x | - |
| 20-second commercial placement in the 1st break during the conference | x | x | - |
| Online exhibition stand between 8 am-7pm | x | x | - |
| Chat room operation and IT support | x | x | - |
| 20-second commercial placement in every break during the conference | x | - | - |
| Free participation for those invited by the sponsor (no. of people) | 10 | - | - |
| Highlighting GOLD-grade sponsorship in marketing materials | x | - | - |

Contact us – we are eagerly waiting for your interest!

Contact info:

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The conference is organized by ETK Szolgáltató zRt.

The prices do not include VAT, the sponsorship fee must be paid based on your invoice issued by ETK Szolgáltató zRt. within 8 days of the conclusion of the contract.